## 2024 TULANE ENGINEERING FORUM
Friday, April 19, 2024
New Orleans Ernest N. Morial Convention Center

**SPONSORSHIP LEVELS and BENEFITS**

<table>
<thead>
<tr>
<th>Level</th>
<th>Presenting Patron</th>
<th>Forum Underwriter</th>
<th>Forum Patron</th>
<th>Forum Sponsor</th>
<th>Corporate Sponsor</th>
<th>Individual Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,200</td>
<td>$600</td>
<td>$500</td>
</tr>
<tr>
<td>Number of registrants</td>
<td>20 (each with online access to recorded presentations)</td>
<td>15 (each with online access to recorded presentations)</td>
<td>8 (each with online access to recorded presentations)</td>
<td>4 (each with online access to recorded presentations)</td>
<td>2 (each with online access to recorded presentations)</td>
<td>1 (with online access to recorded presentations)</td>
</tr>
<tr>
<td>Reserved lunch seating</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>VIP Reception</td>
<td>Eight Guests</td>
<td>Four Guests</td>
<td>Two Guests</td>
<td>Two Guests</td>
<td>Two Guests</td>
<td>Two Guests</td>
</tr>
<tr>
<td>Naming Opportunities in Promotional Materials</td>
<td>“2023 Tulane Engineering Forum, presented by YOUR COMPANY NAME” (exclusive sponsorship, 1 only)</td>
<td>YOUR COMPANY as the Presenting Sponsor of either the Plenary Session, Keynote Session or Ethics Session</td>
<td>YOUR COMPANY as Presenting Sponsor of the session of your choice (8 options)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| Recognition in Online Promotional Materials | - Logo on homepage, registration page & sponsor page  
- Logo in opening slide of Welcome Session  
- Logo & listing in all registration reminder e-blasts |  - Logo on sponsor page  
- Logo on opening slide of either Plenary, Keynote or Ethics presentation  
- Logo & listing in all registration reminder e-blasts |  - Logo on sponsor page  
- Logo & listing in all registration reminder e-blasts | Listing on sponsor page | Listing on sponsor page | Listing on sponsor page |
| Company Display               | One 10’x10’ booth | One 10’x10’ booth | One 6’ table-top display | One 6’ table-top display |              |                    |
| Sponsorship Amount            | $10,000           | $5,000            | $2,500       | $1,200       | $600              | $500               |
| *Tax deductible amount if benefits are accepted | $4,020 | $635 | $180 | $0 | $0 | $105 |

*Note: The amount of each sponsorship that is deductible as a charitable contribution for federal income tax purposes is limited to the excess of the sponsorship fee over the value of goods and services provided. The estimated value of benefits provided per person is $275 Forum registration and $60 reception. Sponsorship may be deductible as a business expense. Please consult your tax advisor.*
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Please complete the following:

Company Name (as should be recognized): ________________________________ Contact Person: ________________________________
☐ Check here if you would like to sponsor anonymously.

Company Mailing Address: ___________________________________________ City: __________________ State _____ Zip: ___________

Telephone _______________ Email: ________________________________

Sponsorship Amount: ___________ Level: __________________________

Method of Payment (circle one): Check     Visa     MC     Discover     Amex

Card Number: _______________________________ Exp. Date: _______ Security Code: ________

Signature: _______________________________ Date: ___________ Total charge: $__________

☐ I decline all benefits of this sponsorship. Please consider my sponsorship a 100% tax deductible donation.

By December 29: Sponsor online at tef.tulane.edu, email completed form to teforum@tulane.edu or mail to Tulane Engineering Forum, 70 Versailles Blvd., New Orleans, LA 70125. Checks should be made payable to Tulane Engineering Forum and mailed with your form. Questions? Email teforum@tulane.edu.